



# TECHNOLOGY'S TURNING POINT

CONFERENCE & EXHIBITION  
FEBRUARY 14-16  
MEETINGS & COURSES  
FEBRUARY 11-16



## [EDSYN IS AT BOOTH 304]

### WHY VISIT EDSYN AT APEX?

EDSYN is excited about this year's APEX show in San Diego, California because BRINGING INNOVATIVE IDEAS TO LIFE has been our motto for over 55 years. This year we will be showcasing INNOVATION and what it really means. Innovation isn't just about developing good tools, but THE RIGHT TOOLS to meet the demands of the job.

Advances in technology mean that tools and innovation must keep pace. A tool that efficiently met the demands of the job 10 years ago, may struggle with today's more challenging applications. In other words when tasks change, the tools used must also change. Therefore, innovation cannot stand still. Even with a good tool, a manufacturer will be anticipating the changing needs of the industry and innovate to meet them. So, as technology advances, innovating THE RIGHT TOOLS becomes even more critical.

Visit EDSYN and see how we can help you find the right tools to get your job done right! If you design, manufacture or test products within the electronics industry this is an opportunity for you to come along and see what is available and test products that are designed and engineered to suit your needs.

### KEY PRODUCTS ON DISPLAY

- Soldering
- Desoldering
- SMT Rework
- Fume Extraction

### EVENTS

- Daily live product demonstrations
- Daily video presentations
- Free stuff
- Meet our experts

